

IWI Marketing Coordinator

Role Description:

IWI is looking for an enthusiastic Marketing Coordinator volunteer to promote the organization to targeted audiences. The ideal Marketing Coordinator will have experience in social media, web, and print media. The Marketing Coordinator also sits on the Board of Directors of IWI and will have visibility into the organization's governance.

IWI is a non-profit social organization comprised of members who are international women from over 60 countries living in Istanbul. The organization is entirely led and operated by volunteers who are also members of the organization.

Responsibilities:

- Develop a robust marketing plan for the organization using a variety of channels to promote IWI and reach a wide audience
- Create and lead a team to oversee IWI's social media and online presence
- Grow visibility of IWI through use of photos from IWI events and activities on Instagram, Facebook, Twitter, IWI's website and other relevant channels
- Ensure consistent and appropriate verbiage and branding is maintained in all marketing promotions
- Work closely with the Communications Coordinator to ensure good integration of internal and external communications

Requirements:

- Strong organizational skills
- Excellent communication skills
- Experience using an array of online social media tools including Facebook, Twitter, Instagram, LinkedIn, and website marketing
- Interest in managing projects and working in teams
- IWI membership

Benefits:

- Flexible work schedule
- Ability to work remotely
- Leverage and develop social media marketing skills
- Gain leadership and project management experience
- Build professional experience and networking connections for potential future job opportunities
- Develop insight into non-profit governance
- Be a part of a friendly, dynamic, and collaborative IWI Board team!

To apply for this position, please email [**volunteer@iwi-tr.org**](mailto:volunteer@iwi-tr.org)